



press text on behalf of the exhibition of
project group
REINIGUNGSGESELLSCHAFT at

arttransponder
Ausstellungs- und Projektraum
Brunnenstr. 151
10115 Berlin

opening, 29th of August 2008, 8pm

29.08. – 26. 09. 2008

CSV - Corporate Social Values

An art project of REINIGUNGSGESELLSCHAFT with Stiftung Warentest



The Projektgruppe REINIGUNGSGESELLSCHAFT presents an artistic perspective on the relations between **consumer protection**, **corporations** and **consumers**.

The German Consumer Rights Organisation **Stiftung Warentest** opened its doors for this project and made it possible for the artists to be present for a specific product testing process. For the exhibition, an artistic analysis of the phenomenon of testing was created. It is based on the material which was produced during the collaborative process and with statements from product testers. The project has as theme the interdependencies of the „Ethics of Commodities“ and the „Aesthetics of Testing“.

Consumer protection is a product and for which growing number of market participants compete. An institution like **Stiftung Warentest** finds itself in rivalry with other vendors who publish product tests in publications that are financed by print adds. How compatible are mercantile interests and a claim of independence?

Which standards must **corporations** adhere to during the production of commodities and what is the role of Corporate Social Responsibility – CSR in evaluations?

The importance of consumer protection and ethical consuming is growing while common social values are being developed. Are **consumers** really defining contemporary society, as the sociologist Ulrich Beck asserts?

arttransponder
Ausstellungs- und Projektraum

Brunnenstraße 151, 10115 Berlin

Fon: 030 - 30642400

opening hours: Thu 12-5pm, Fr/Sa 2-7pm

REINIGUNGSGESELLSCHAFT (the implications of the German term range from “Cleaning Service” to “Purification Society”) is an artists project group working at the intersection between art and social reality. RG works with partners from different backgrounds, providing platforms for interdisciplinary activities. RG initiates projects which generate new relations and interest groups among people.

REINIGUNGSGESELLSCHAFT understands contemporary art as a catalyst for social and political processes.

www.reinigungsgesellschaft.de